



ULTRA SUM | CORPORATE PROFILE



Driven by Challenges

Ultra Sum is an European, privately owned group of companies dedicated to the research, development, design and production of high-tech solutions for mobile transactions, energy supply chain management, fuel retailing, mobile asset management, industrial grade telemetry and other advanced mobile solutions that push the boundaries of technology and offer the highest level of convenience for our clients and partners.

We are particularly proud of Ultra Sum's remarkable success story; having grown from a small, but dedicated team of enthusiasts to a three hundred plus company we are today, we are aware that in the fast-developing high-tech branches, change is the only constant. We quickly discovered that the ability to adapt and to harness rapidly emerging technologies while meeting clients expectations have become important success factors.

With a global vision and dedication to serving the needs of our clients we are continually providing markets with wide range of useful and innovative products and services marketed under our own brand names: CompetOil, Margento and Telargo.

The origins of Ultra Sum date back in the 1989, when we answered the needs of our clients with development of many different products, such as various probes and switches, oil & gas tank gauges, access control components etc.

In the mid 1990's the development of products was not enough for servicing our clients so we started offering them whole solutions. This time period is marked with the development of Oil & Gas Supply Chain Management solutions and Bird telemetry and site management, a solution for comprehensive centralized wireless management of automated remote locations. At this time the first fully operational unmanned fuel service station has been set up, which initially also served as research & development project for innovative fuel distribution business model.

Towards the end of the old millennium some of our solutions have also evolved into business enhancing services. Margento, a combination of mobile transaction solutions and accompanying services and Telargo, mobile asset management service, positioned Ultra Sum among fast growing companies with diversified products, solutions and services all researched, developed, designed and some even manufactured inside the group.



Driven by Challenges

Our focus on collaboration, continuous research & development enables our clients to even further benefit from interweaved solutions coming from different parts of Ultra Sum group. The added value of providing fully integrated solutions from one source proved to be an enormous competitive advantage recognized by our clients in many of our target industries.

Today our primary goal is client's satisfaction and that is the reason why we are continuously looking at things from their perspective and anticipating their needs. We are currently working with renowned banks and financial institutions, telecommunication companies and mobile operators, public transit, transportation and construction companies, leading oil companies and many more from a range of different industries, helping them accelerate and streamline their businesses.

The Ultra Sum's future is exciting. We have set strong foundations for growth of all of Ultra Sum group's companies based on building awareness of our brands, improving the presence in global markets and finding ways to innovate target industries through continuous development of our products, solutions & services.

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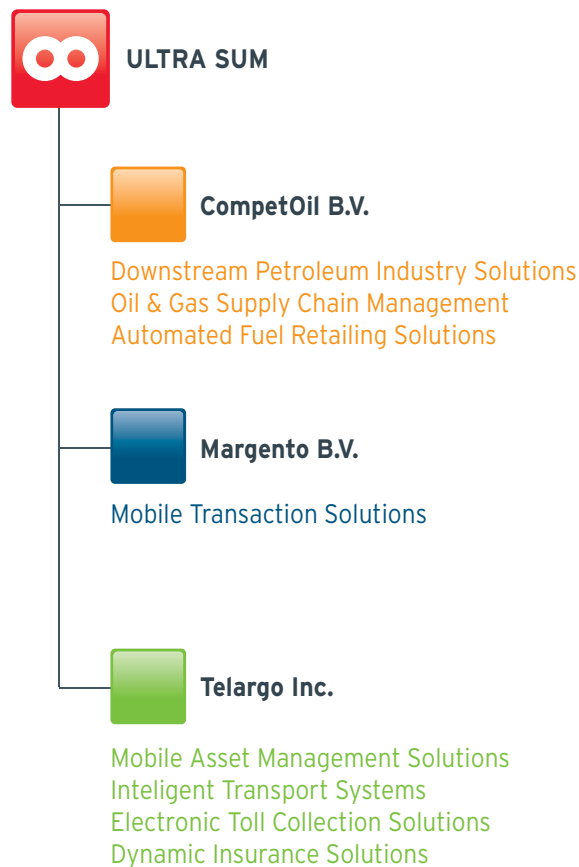


Organized for Efficiency

The UltraSum Group is comprised of three subsidiaries, created from former divisions, each operating their respective business: CompeteOil B.V., Margento B.V. and Telargo Inc..

Each one of the three companies is made of integrated teams of business and technology experts, forming a highly adaptive matrix organizational structure, enabling them to anticipate and effectively respond to clients' needs.

Following our mission of making continuous improvements to bring our customers the best solution for improving their business, Ultra Sum group's organizational structure is a process of constant evolution and adaptation. A high level of expert knowledge in both areas, business and technology, had to be provided to effectively meet the challenge of extremely fast transferability in order to embrace specific market needs.





Focused on Intellectual Property and Collaboration

By constantly maintaining the high technological level of our products and services, Ultra Sum group's Research & Development teams are in the center of our success and a key differentiation factor that puts us ahead of the competition.

In 1996, as one of the first small companies in the region, the company has been awarded the ISO 9001 certificate for research, development, manufacturing and marketing. Again in 2003 we were among the first to receive the upgraded ISO 9001:2000 certificate.

Conforming the products to the ATEX European Directive in 2003, UltraSum has earned the ATEX compliancy certificate ensuring the technical requirements are applied to equipment intended for use in potentially explosive atmospheres. Many more certifications were awarded to UltraSum Group's companies by PTB - the German national metrology institute, which is the highest technical authority under the auspices of the German Federal Ministry of Economics and Technology.

Above the importance of standardization and certification lies the cornerstone of our success - matriculate intellectual property management. The results of focused research & development are numerous international patents and trademarks. We have received many patents in different fields of our operations, from remote data acquisition and monitoring systems, mobile payment data exchange to method of generation and profiling of digital road network system.

Telargo as an ERTICO partner shares its vision of a European transport system that is safer, more efficient, more sustainable and more secure than today. As a member of International Association of Public Transport (UITP), The National Association of Fleet Administrators, Inc. (NAFA), ATA - American trucking association (ATA) and National Private Truck Council (NPTC) Telargo further expresses its technological advancement and commitment to use it for improving the business of companies using mobile assets in their operations in a way that promotes efficiency, safety and sound environmental solutions.



Devoted to our Clients & Partners

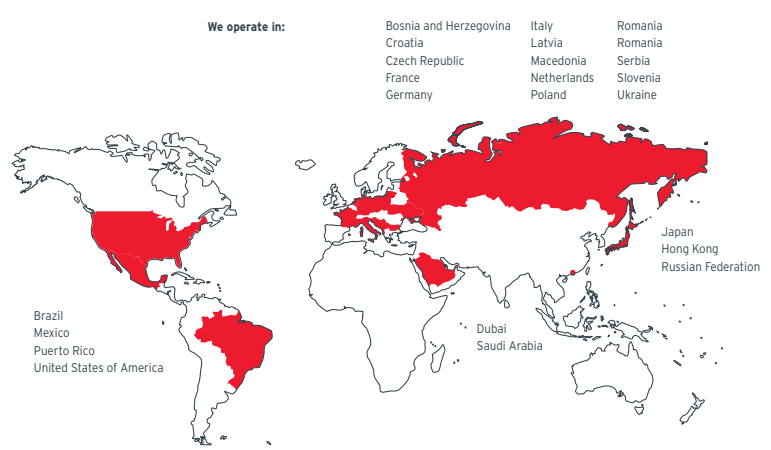
Clients don't turn to us to just help them address their challenges, but for the insight that makes their business successful.

Achieving client satisfaction is at the heart of all that we do. Our solutions and services help to improve the image, reputation and efficiency of each client's organization. Listening to our clients eases the understanding of each client's core business and present as well as incipient challenges, which enables us to build strong and long-term relationships.

Our partners are industry-leading providers of products, services or technologies which combined with ours further upgrade the value of partnership in order to better meet the needs and expectations of our customers.

On the technology side, companies such as Motorola, Microsoft, Texas Instruments and TeleAtlas help us deliver the latest technologies and developments to our customers. On the service enhancement side we joined forces with companies like SAP, T-Mobile, UPS-LT and LeasePlan to integrate our solutions in order to be able to better serve the complex needs of our joint customers.

We welcome and utilize these partnerships to keep our technology, business processes and knowledge at the highest level, which allows us to further maximize our customer's business advantages.





Built by Exceptional People

We nourish the development of a very creative culture full of diverse and complementary talents and promotes personal initiative consequently resolving in higher productivity and constant innovation.

Extensive contribution of the individual is not only welcomed, it is expected and rewarded. We encourage our employees to express themselves and their ideas, to commit to the highest standards, to share best practices and always strive to do the right thing in order to reach their full potential, making a highly motivated, passionate and empowered employee a decisive part of Ultra Sum's past, present and future success.

By servicing clients' needs and building strong client relationships, our employees have made us reliable and trusted professional services provider. We have worked hard to earn our reputation, built on the quality of our professionals and the success of our clients.

To these exceptional people Ultra Sum offers challenge, opportunity, recognition and an exciting place to work and grow.



Guided by Strong Values

Our longtime vision is to be recognized by our customers, partners and competitors as the best solution for improving their business.

By being a global company we carry global responsibilities. Our core values ensure that no matter what we do or where we are we respect and fulfill these responsibilities.

Teamwork

We are proud of our employees who are highly self-motivated individuals working as team based on trust and respect, leveraging their abilities through a cooperative approach to problem solving and project implementation.

Commitment

We believe in importance of commitment to company, colleagues and particularly to clients. We keep our strategy focused on what our clients need and create technologically advanced and easy to use products, solutions and services.

Creativity

Creative acting and radical thinking enables us to overcome the problems and find better ways of doing things.

Integrity

Since the concept of integrity is directly linked to responsibility, we believe in conducting all our business dealings with integrity.

Accountability

We promote accountability across all levels of our organization therefore asking employees to honour commitments and accept responsibility for their actions and behaviour.

Transparency

Transparency in the way we communicate with others and by providing timely and accurate information to each other is a key to building trust - the key component of all ethical business dealings.

Business excellence

We are aware of the importance of not standing still and making continuous improvements. We build long-term partnerships and strive to constantly increase corporate value.

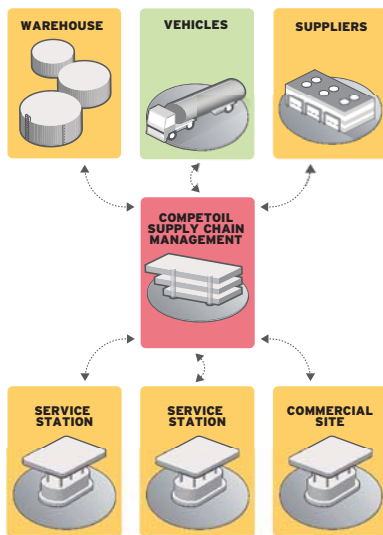


CompetOil

Downstream Petroleum Industry Solutions

With innovative technology and advanced business models CompetOil assists in resolving the core challenges of the oil & gas industry - defining the time to buy and the time to sell goods with minimal process and storage costs. Supplying the right information to the right people while controlling all key processes in the company it is a powerful tool for decision-making at operational as well as tactical and strategic level.

CompetOil is a fully integrated set of solutions for inventory and supply chain management of oil companies. The system seamlessly links service stations, commercial sites, suppliers, terminals, carriers and vehicles into a highly efficient supply chain. Its primary concern is to lower fuel management costs and help oil companies gain competitive advantage by improving their quality of service. It provides hardware and software solutions for inventory management, demand planning, order management and fulfillment, logistics, transportation planning, delivery scheduling and delivery management.

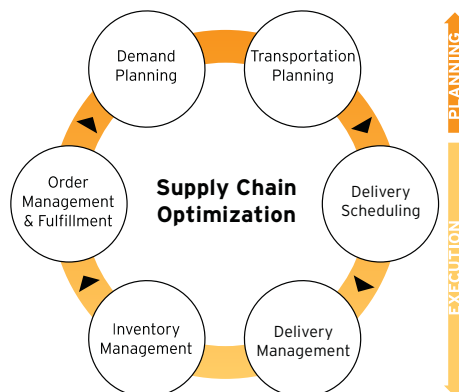


CompetOil Solutions Portfolio:

- Oil & gas supply chain optimization
- Oil & gas site management
- Demand planning
- Inventory management
- Automated tank level gauging
- Oil & gas transportation planning, optimization and management (Telargo)
- Oil & gas payment system (Margento)

COMPET OIL
FUELED BY INFORMATION

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24 >

OPEN 24 HOURS



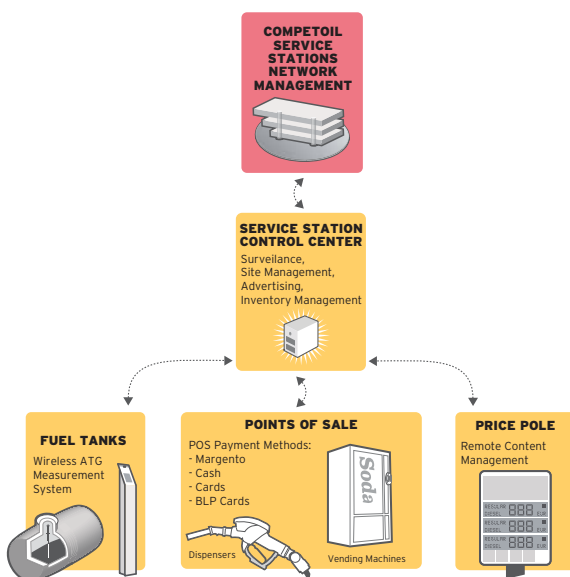
CompetOil

Automated Service Stations

The automated service stations bring a new business model to the world of fuel distribution. Based on "open 24-hour a day, 7-day per week" principle, unmanned service stations provide the customers with an excellent and friendly service while keeping the costs of operation significantly lower than the ordinary service stations. The two major factors for such optimized operation are the architectural design of the service stations and the use of advanced technology in their operation.

The automated service stations are designed to be built in the shortest possible time. Typified modular construction made of prefabricated parts enables adaptation to individual locations and provides simple upgrading. The design is environmentally friendly and complies with all safety regulations.

Advanced technology is making the whole system operate extremely efficient with minimum personnel requirements and low cost of operations while providing best quality of service to the customers. Fuel payment is provided to customers using cash, standard payment cards, vouchers or mobile phones. Fuel inventory, proper operation of all systems, emergency system control, surveillance and all other functions are monitored and operated remotely. Fuel distribution is provided on the company level using CompetOil Supply Chain Management and Telargo Mobile Asset Management solutions, providing optimal fuel distribution to every service station with demand forecasting, transportation optimization and minimal operator involvement, resulting in eliminated run-outs, higher customer service and minimized costs.



CompetOil Solutions Portfolio:

- Automated service stations turnkey systems provider
- Automated service stations fuel retailer

COMPET OIL

REACHING THE TOP OF DOWNSTREAM

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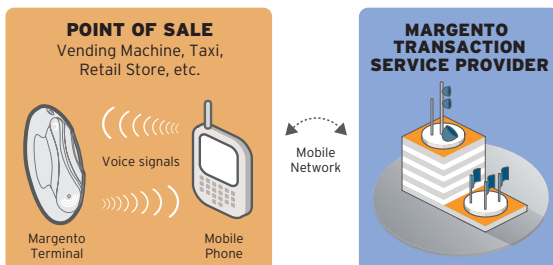
Margento

Mobile Transaction Solutions

Margento is a provider of powerful mobile transaction solutions that provide Margento partners with new and innovative mobile transaction programs and enable all mobile phone users to use their phone to purchase products and services, recharge their prepaid accounts, pay utility and other bills, transfer money, receive and use their loyalty bonuses, or purchase electronic gift vouchers for their family and friends.

Mobile transaction markets are expected to grow significantly and stakeholders and major players are therefore looking for ways to participate in a much broader range and volume of mobile transactions by offering new, innovative and exciting services which increase loyalty and customer satisfaction.

Margento innovative solutions portfolio offers our partners a unique opportunity to expand their business by offering new, simple, secure and convenient mobile transactions solutions to merchants and services to consumers - Margento turns any mobile phone into convenient and secure payment and transaction instrument.



Margento solutions portfolio:

- Mobile Payment
- Bonus and Loyalty Programs
- Prepaid recharge
- Electronic Vouchers
- Bill Payments
- Remittance
- Electronic Gifts
- Inventory management
- Electronic Ticketing

margento

mobile transaction solutions

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Telargo

Mobile Asset Management Solutions

Telargo is a global provider of services for mobile asset management that uses advanced technologies to significantly improve the performance of businesses operating vehicle fleets and mobile workforce.

Our capabilities are supported by a unique platform that combines a variety of technologies from Global Positioning System (GPS) and wireless communication to digital mapping and hosted as well as mobile applications. Telargo Service delivers secure, proven, scalable and user friendly solutions that enable our clients to maximize fleet utilization, increase workforce productivity, reduce costs, streamline processes, enable better & faster decision making, promote environmental responsibility and drive continuous improvement.

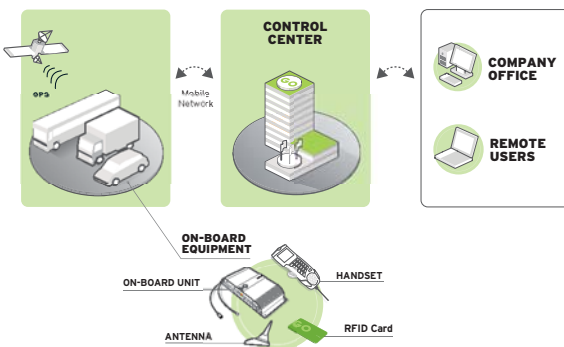
Telargo recognized the need for individual and bundled solutions for a variety of industries, each of them requiring specialized focus and approach. By identifying unique processes, requirements and KPI-s for chosen industry, Telargo Service is capable to address industry-specific challenges.

Telargo industry coverage:

- Construction
- Enterprise Fleets
- Fleet Leasing
- Insurance
- Logistics Service Providers
- Oil & Gas
- Postal
- Public Transit
- Retail / Wholesale
- Service / Utility
- Vehicle Rental
- Wholesale

Telargo solutions portfolio:

- Fleet management
- Routing and scheduling management
- Resources planning and optimization
- Operations management
- Customer information services
- Business intelligence
- Regulatory compliance management
- Public transit fare collection systems (Margento)
- Intelligent transport systems
- Free flow electronic toll collection
- Dynamic insurance
- Rent a car fleet management systems
- Leasing fleet management systems



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Committed to Future Generations

One of the most important questions and the one for which answers are the hardest to find is how to balance society's demands with the need to protect the natural environment?

Our products and services are very well positioned to help companies not only improve their business, but also to help them preserve the environment they operate in. We mediate the interaction of people, businesses, environment and governments in order to arrive at sustainable solutions which we can all live with.

It is our belief that the key to creating value in the 21st century is a sustainable approach to business - it challenges us to find new and better ways of interacting with our world. Sustainability teaches us to shift our focus from doing the least harm to doing the most good and to promote the health and safety of our employees and communities.

As an advanced technology products and services provider we help our clients preserve environment by developing technologies, products and processes that offer more and use less. Our sustainability efforts take many forms, from reducing fuel consumption for all kinds of vehicle fleets resulting in lower pollutant emissions and more efficient and safer petroleum downstream supply chain management to improving and promoting the public transit services.



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